

## How to Wear a Blazer, Really

**THE BEST THING** about male style is that, for all the influence of television and advertising, it's the people around us—friends, family, coworkers—who show us how to put clothes together, and how not to. This month, Esquire debuts the work of style photographer and sartorial blogger Scott Schuman, who regularly pounds the streets of Manhattan to photograph the people who just get it right. Real men in real clothes. You may want to argue the finer points, but that's exactly the idea. Find more photographs, with style commentary, at [thesartorialist.blogspot.com](http://thesartorialist.blogspot.com).



[1] Proof that sneakers and being well dressed can go together. [2] If you go bright, make sure it's impeccably tailored. [3] Bucks work great with a jacket and jeans. [4] The rule with madras plaid, a preppy staple, is to keep it pale. [5] Country-club prep looks just as much at home on the city streets. [6] Narrow chinos with sharp, ironed-in creases make for a smart look. [7] The Italian blazer: unstructured but impeccable. Accessorize with tan leather. [8] The old-school tie has plenty of modern mileage. [9] Who says a blazer has to be navy? [10] You can wear strong color best if the rest is sleek and conservative. [11] A bright, lightweight knit under a blazer gives a touch of luxury.